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NEWS RELEASE

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**SIDEWALK SALES COMING TO DOWNTOWN HOLLAND AUGUST 8 AND 9**

Holland, MI — The biggest sale of the entire year comes to Downtown Holland on Friday, August 8 and Saturday, August 9! During the annual Sidewalk Sales event, visitors will find amazing bargains from Downtown Holland's unique collection of gift shops, clothing boutiques, art galleries, sporting good stores, specialty shops and more. The two-sale runs from 9:00 am – 9:00 pm on Friday, August 8 and from 9:00 am – 5:00 pm on Saturday, August 9.

Eighth Street will be closed to traffic and parking on Friday and Saturday during the sale, to give shoppers easier access to the deals that will be lining the sidewalks. As always, free parking for the public will be available in the customer parking lots off 7th and 9th Streets and on the 7th Street Parking Deck.

Savvy shoppers are encouraged to shop early if they don't want to miss a single bargain. Once you've shopped till you dropped, relax at one of Downtown Holland's many outdoor sidewalk cafés or choose from a multitude of distinctive restaurants, casual pubs, and coffee shops. Or cool off with a delicious frozen treat...whether it's ice cream or frozen yogurt. From great food to great prices, you'll find it all in Downtown Holland during Sidewalk Sales!

Additional Information: [WEBSITE](#) | [FACEBOOK](#) | [TWITTER](#)

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