

The DDA manages and strengthens Holland’s downtown district on a variety of fronts, including design, streetscape and amenities, new development, the public parking system and public planning and policies. The DDA board consists of twelve members of the community with an active interest in the downtown business district from a variety of backgrounds. The DDA is funded by a 1.5907 mil tax levy to properties in the DDA District and an additional special assessment to support public parking in the Downtown Zoning Districts. The DDA board meets monthly on the first Tuesday of each month. The first Tuesday in January and the first Tuesday in July will include informational meetings in addition the regular Board meeting. The DDA has one subcommittee, the Downtown Design Review Board, which meets on the third Monday of each month.

**Downtown Project.Maintenance Matrix**

Area	Projects/Beautification/O&M	Importance	Status	Estimated Cost	Funding	Notes
All Downtown District	Street Landscape	1	Annual	\$ 45,000.00	Public	
	Snowmelt O&M	1	Annual	\$ 354,879.64	SA	This is spent annually on O&M
	Snowmelt Expansion	1	Ongoing		Private/Public/ Brownfield TIF/SA	
	Amenities-Benches	2	Ongoing	\$ 2,000.00	Public/Private	cost per - two purchased 2020 private funds
	Amenities-Recycling Street Containers	Complete		\$1,000.00 per	Public	Eight new recycling cans on 8th Street - Final Cost \$12, 159.00
	Bike Racks	2	Ongoing	\$ 1,000.00	Public/Private	cost per
	Planter Urns	Complete		\$30,000.00	Public	Sixty-one new self watering planter urns placed downtown- Final Cost \$24, 159.00
	Lighting	1	Ongoing	TBD	Public	Replace both overhead and pedestrian poles as needed
	Holiday Décor	1	Annual	\$ 30,000.00	Public	
	Wayfinding	Complete		\$ 80,000.00	Public	Final Cost \$79,451.00. New sign added July 2024
	Banners		Annual	\$ 3,000.00	Private Banners/Public Install	Tulip Time and Arts Council banners-DDA pays install which is \$3,000 annually
	Implemented Social District	Complete		\$ 3,000.00		\$3,000 spent on signs, stickers and promo material
	Public restroom 9th & Central Refurbish	Complete	FY23	\$ 92,000.00	Public/Private	Completed 6/2023 \$103,373.00
	8th Street Infrastructure Assessment & Improvements Plan	1	2-5 Year	\$ 50,000.00	SZ	Plan to document and evaluate the existing public infrastructure and constructed elements along 8th Street from Lincoln Ave west to Pine Ave.First assessment plan completed at cost of \$10,350.00

Area	Projects/Maintenance	Importance	Status	Estimated Cost	Funding	Notes
Parking Lots/Decks	Public Parking	1	Ongoing	\$239,000.00	SA	Annual Operating and Maintenance Assessment
	Repaving Surface Lots	1	Ongoing	\$ 80,000.00	SA	One lot completed 2019 at \$100,000. Future lots to be addressed.
	Landscaping	1	Annual	\$ 30,000.00	SA	
	Parking lot/deck repair	Complete		\$85,000.00	SA	7th and 9th Street Deck Repairs completed Fall 2022
	EV Charging Stations	Complete		\$ 9,528.00	Public/SZ	Upgraded 4 EV Charging Stations 2019-Final \$10,000
	Parking Signage	Complete		\$ 50,000.00	Public	Final Cost \$49,980.00
	380 Space Parking Deck/20 Space Snowmelted Surface Lot	Complete		\$ 6 million +	Private/Public/ Brownfield TIF	

Area	Projects	Importance	Status	Estimated Cost	Funding	Notes
Central Downtown	Civic Center Revitalization	Complete		\$17 million	Public/Private	

Infill Projects-Mixed Use with snowmelt expansion		1	First Phase complete with 2nd phase in 2-5years	\$60 million	Private/Brownfield TIF	72 Residential Units and 66,158 square feet of retail completed. Addition 60 unit residential planned and additional commercial space
Five story mixed use 55+ Senior Living Project with snowmelt expansion	Complete			\$8.5 million	Private/Brownfield TIF	212 River Avenue 21 residential units with 1st floor retail/office space
New Office Building		1	Ongoing	\$15.3 Million	Private/Brownfield TIF	New 20,000sqft Office building for Lakeshore Advantage. Project began late 2023 with completion by Fall 2024
Future Infill Projects			N/A		Private	Privately owned vacant property- Southside 8th between Lincoln and Columbia
New Academic Building		1	N/A		Private	Hope College plans to develop a new Economic building on their property on 8th Street and 9th Street. DDA and
Public restroom-Splashpad	Complete			\$ 195,000.00	Private/Public/ Brownfield TIF	Completed 2019

Area	Projects	Importance	Status	Estimated Cost	Funding	
<b>North Downtown</b>	Warehouse conversion 12 residential units	Complete	2017	\$1 million	Private	124 E 6th Street
	Eleven Unit Residential w/parking and snowmelt expansion	Complete	2018	\$1.5 million +	Private/Public/ Brownfield TIF/SA	110 Central Avenue
	Five story mixed use with 27 residential units with snowmelt expansion	1	2023 completion	\$26.9 million	Private/Brownfield TIF	159 S. River Avenue
	Ice Skating Park	1	2+ years	\$8 million	Private/Public/Brownfield TIF	Construction started. Estimated completion Spring 2025
	Nature Playscape/Playground	Complete		\$ 350,000.00	Private	Outdoor Discovery Center install on City property for public use
	Future Infill Projects/Mixed Use	1	10+ Years		Private/Brownfield TIF	
	6th Street Reconstruction-Including snowmelt installation	Complete	2023	\$4 million +	Public/Brownfield TIF/SA	Project began end of May 2023 with December 2024 completion.
	Through Street Connection	1	2023-2028	\$3 million	Public/Brownfield TIF	Street extension north of College and 6th Street. Possibly 2,800' of new 2 lane/2 way road. Cost is approximately 1/2 utilities, 1/2 road improvements

Area	Projects	Importance	Status	Estimated Cost	Funding	
<b>West Downtown</b>	Waterfront Holland	1	Ongoing			Land swap vote passed May 2023

**KEY**

**Importance**

1-Very Important

2-Important

**Funding**

Public-Public Funding Including Grants

Brownfield TIF-Brownfield Tax Increment Financing

SZ Smart Zone Captured Funds

SA-Special Assessment

Private-Private Investment